

# Kabyik Kayal

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## Experience

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### GenAI Sales Intern

Second Brain Labs

(Remote) Bengaluru, IN

July 2024 – Sep 2024

- Executed targeted marketing campaigns using GenAI chatbots.
- Resulted in a 32% increase in qualified leads.

## Projects

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### Anime Recommender System

[Github](#) — [Live](#)

- Trained a Tensorflow Keras Model with a mean squared error of 0.089 incorporating live experiment tracking with CometML for Recommending Animes with a Hybrid System of both User-based and Content-based filtering.
- Data versioning with DVC and GCP Bucket was performed to ensure 0% data loss.
- Built a Flask app with an attractive UI with HTML, CSS and JavaScript. Then Docker Containerized the app and deployed to Google Kubernetes Engine ensuring 100% uptime and scalability.
- Built a Jenkins Pipeline to automate the complete process from data ingestion to deployment on cloud saving more than 70% of time and manual effort.

### Hotel Booking Cancellation Predictor

[Github](#) — [Live](#)

- Developed a LightGBM model with 89% accuracy and 90% Recall to predict whether a customer will cancel their bookings or not.
- Created a Flask app for using the model using HTML and CSS.
- Implemented MLOps Practices by writing modular code, building jenkins pipelines for automated CI/CD and dockerizing the project.
- Deployed the docker image of the project to Google Cloud Run ensuring 100% uptime.

### Customer Lifetime Value Predictor

[Github](#) — [Live](#)

- Trained a XGBoost model with 91% accuracy for CLTV prediction.
- Implemented MLOps best practices by designing modular steps and pipelines using ZenML, improving workflow productivity by 40%.
- Deployed on Render Free server with 100% uptime.

### Dashboard of Covid-19 with Data Analysis

[Github](#) — [Live](#)

- Performed in-depth analysis of global COVID-19 trends using SQL and Python.
- Created an interactive Tableau dashboard for visualizations.
- Published the Dashboard on Tableau Public.

## Technical Skills

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**Languages:** Python, GO, SQL

**Data Science & ML:** Pandas, Scikit-learn, TensorFlow, XGBoost, LightGBM, MLFlow, CometML

**MLOps:** ZenML, Jenkins, DVC, Docker, Kubernetes, Git, AWS, GCP

**Data Visualization:** Power BI, Tableau, Matplotlib, Plotly, Excel

## Education

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### Indian Institute of Technology Madras (IITM)

Jun 2024 – Present

BS in Data Science and Applications

- Currently in last term of Foundation Level
- **Coursework:** Statistics, Mathematics, Computational Theory, Python, English